

TAKE YOUR BUSINESS TO THE
NEXT LEVEL



markenmut.

joint-stock corporation

Marketing Agency re invented

*frugal, thrifty, agile, smart and creative
outstanding because supported by AI
technology for extraordinary
performance power.*



Creation

→ markenkarma

**Auto-
mation**

→ markenautomat

**Pro-
duction**

→ markenalarm

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Founding	1987
Legal form	joint stock company
Holding	Dietz & Partner Gruppe
Staff	30
Locations	Trier Frankfurt Köln
Management	Bernd Neisen, Tobias Voigt
Awards	After winning several beauty shows in the early years, there are only this ones, we're really proud of:



Top company for employees



Customer chosen Best Agency



Proven Domain Expert



what

With our 3 main services
CREATION - AUTOMATION - PRODUCTION
the agency stands for reliable creative marketing.

how

From creation to automated production and distribution of advertising materials to on-demand advertising, we guarantee a cost-efficient, automated and sales-oriented implementation of data-driven and customer-centric brand strategies, based on the latest marketing technology.

why

BOLDNESS BEATS BUCKS - in this sense, we at markenmut stand for pragmatic and sales-oriented brand communication that achieves countable results and actively supports our customers in achieving their goals.

26

clients
worldwide

12

∅ years
customer loyalty

10k+

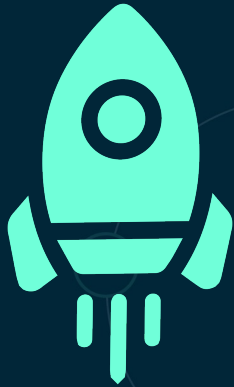
realized
projects

15

∅ years
staff loyalty

Creation

→ markenkarma

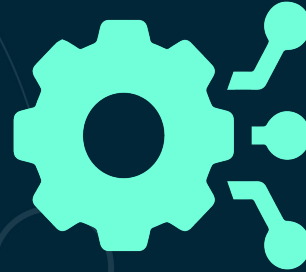


Identity, content and ideas for your brand = creative impulses for your business.

Bold CREATORS develop the driving success factor between (advertising) marketing costs and (additional) sales. From differentiated corporate identity and sales-optimized packaging to high-impact omnichannel brand communication.

Automation

→ markenautomat

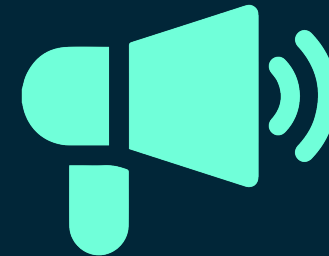


Planning, migration and operation of marketing & sales automation technology

Our MARKETING ENGINEERS ensure significant efficiency gains in day-to-day marketing and sales operations. They plan, migrate and operate individual marketing machine rooms with leading marketing automation technology expertise and several years of experience.

Production

→ markenalarm



Strategic content production and media design based on state of the art marketing tech

The technology-supported production and distribution of complex marketing campaigns, advertising materials, brand assets and branded content is handled by our COORDINATORS in a reliable, cost-optimized and sales-oriented manner.

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SELECTION of our clients

Travel

STEIGENBERGER
HOTELS & RESORTS

Coral
travel

BENTOUR
REISEN

solamento®

FMCG

LIGHT®
live

BIONADE

Faber

Lindt
MAÎTRE CHOCOLATIER SUISSE
DEPUIS 1845

Finance

HAUCK
AUFHÄUSER
LAMPE

DSV Gruppe
Deutscher Sparkassenverlag

DKV

R+V

Industry

ArcelorMittal

AZURTECH®

thyssenkrupp

BAYER

Tobacco

DANNEMANN
1872

ducal

ELIYR

MAÏA

Automotive

FIAT

PEUGEOT
MOTION & EMOTION

RANGE
ROVER

Jeep
DAS ORIGINAL

Owner-operated, personally(,) responsible.

The gray-haired white men of our agency are, despite the professional youthfulness customary in the industry, somewhat older - but allthough highly committed to strategic marketing and sales consulting with an entrepreneurial verve. Our board members are involved in day-to-day business, can be contacted at any time and are personally liable as partners and shareholders. This is also and especially true when it comes to delivering on our performance promises!



Bernd Neisen



Tobias Voigt

Statements



“ I appreciate the cooperation with markenmut because there is always an exchange at eye level. Developing new ideas and concepts with markenmut is always a pleasant and fruitful collaboration. ”

Ralf Linden

Managing Director vobapay
and Board Member Voba Finanz AG



“ I appreciate working with markenmut because I value the combination of passion, domain expertise and focus. I also like their brave approach, their entrepreneurial advice and their creative marvellous ideas. ”

Songül Göktas-Rosati

Managing Director Bentour Travel



“ I appreciate working with markenmut because they constantly provoke me. Admittedly, it's exhausting - but it keeps you young and, above all, our business on the road to success. ”

**Andreas Baron Freytag
von Loringhoven**

Founder & CEO Azur Fragrances

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NEWS FROM THE FIRM'S ENGINE ROOM

MARKETING ENGINEERING

This captivating book, including contributed articles by our marketing engineers, takes you on an exhilarating journey through the realm of marketing and sales automation, offering the latest insights and research that will equip you with the knowledge you need. Prepare to be enlightened as you delve into the intricacies of project management for successful implementation, tool selection, and the astounding results that await you.

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1 Company

2 Managing Directors

30 Employees

4 International MarTech Scouts

5 Shareholder

6+ Best in Class Clients

Find out more about our services at markenmut.de
or drop us a line via mut@markenmut.de